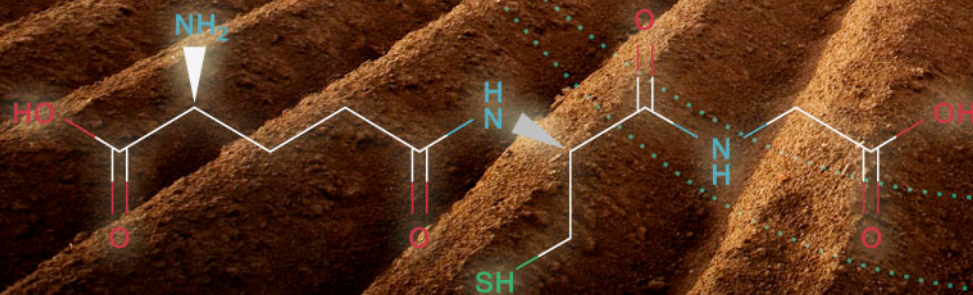


The Treasure Within

Discovering Your Body's Most Powerful Antioxidant



The Treasure Within

Discovering Your Body's Most Powerful Antioxidant

Please feel free to post this on your blog or email it to whomever you believe would benefit from reading it. Thank you!

Copyright holder is licensing this under the Creative Commons License, Attribution 3.0.

<http://creativecommons.org/licenses/by/3.0/us/>

Disclaimer: Product statements have not been evaluated by the Food and Drug Administration.

MaxGXL® is not intended to diagnose, treat, cure, or prevent any disease.



Summary

Do you feel like your body is at peak performance, or are you one of the millions who suffer from low energy levels, a depleted sense of well-being, a lack of focus and other common ailments? Unfortunately, most of us have come to accept this as normal. But it doesn't have to be.

Harmful substances, bad habits and stress all take their toll on the human body. They produce free radicals, which can damage cells and accelerate aging. If free radicals can be effectively managed, these debilitating effects can be substantially reduced.

Antioxidants are the body's solution for free radicals. Most health and wellness companies use external antioxidant supplements. However, the most powerful and prevalent antioxidant—glutathione—is already found within the body. Glutathione supports your immune system, helps detoxify your body, and plays an important role in helping the body fight against accelerated aging. Individuals have also reported that increased levels of glutathione result in faster recovery from strenuous exercise regimens.

Although scientists have been aware of the power and benefits of glutathione for decades, the mass public has not been aware of this knowledge. Scientists have been unable to get glutathione past the digestive process to be absorbed directly by cells. You can't just take a glutathione pill to increase its levels in your body. Staggering amounts of scientific research show how vital this substance is, but no simple and cost-effective delivery method had been found for the average person...until now.

The patent-pending MaxGXL[®] formula has overcome these challenges and has been scientifically shown to increase glutathione levels. Max International is committed to remain the global leader in glutathione research, development, and distribution. Our goal is to share the unprecedented benefits of glutathione with the world.



Table of Contents

The Treasure You've Been Searching For.....	5
Don't Be a Victim of Age & Free Radicals	9
The Master Antioxidant.....	12
Will the Real Antioxidant Please Stand Up?	14
A Pioneer in Glutathione Research	17
Our Commitment to be the Global Glutathione Leader	20
MaxGXL [®] Sport	23
Max N-FuzeTM: High-Performance Supplement	25
Discover Your Treasure of Health with MaxGXL [®]	27
About Max International.....	29
Additional Customer Experiences	31
Further Reading & Scientific Research	35



The Treasure You've Been Searching For

"We carry within us the wonders we seek without us." – Sir Thomas Browne

Russell Cromwell once told the story of **Al Hafed**, an Arab man who was told by an old priest about the value of diamonds. Al Hafed lay awake all night mesmerized by diamonds. Unable to sleep, he awoke the priest and asked, "Will you tell me where I can find diamonds?"

"If you will find a river that runs over white sand between high mountains," answered the priest, "in those sands you will always see diamonds."

Al Hafed sold his farm, left his family, and went to search the world for diamonds. He explored far and wide until he finally ran out of money. In rags, impoverished, suffering, and disillusioned, he cast himself into the sea and drowned.

Soon after, the man who had purchased Al Hafed's farm led his camel into the garden to drink. He noticed a curious flash of light from the sands of the shallow stream. He reached in and pulled out a diamond. He began digging into the sand and unearthed other diamonds more beautiful and valuable than the first. Thus were discovered the most magnificent diamond mines in all history of mankind—on the very property Al Hafed had left.



The health and wellness industry is plagued by a similar story. People roam the earth and spend decades in the laboratory seeking that magic potion, the secret elixir, the silver bullet that will give them the health, energy, strength and vitality they crave. We're bombarded with stories of wonder products, miraculous berries, and obscure fruits buried deep in the Amazon jungles. Companies tout powders, liquids, pills, sprays, bars and more that are promised to give our bodies the supplemental nutrients they need.



What none of them realize is that the secret to health and longevity is already inside the body. Similar to Al Hafed's experience, scientists have discovered the “diamond” of health where most health and wellness companies aren't looking. This treasure is an amino acid chain called glutathione, which is found in every cell of the body. Research has proven glutathione to be the body's master antioxidant. In fact, more than 89,000 independent research studies reference glutathione.

However, for years scientists have faced a dilemma: To increase your glutathione levels, you can't simply take glutathione orally. It is difficult to deliver glutathione directly to cells because it is mostly destroyed in the digestive process, and many cells do not absorb glutathione directly.



Using proven science from more than ten years of research, Max International has broken that delivery code with a patent-pending formula that is shown to increase glutathione levels. When you understand the fundamental nature of glutathione and the exclusive, scientifically-validated MaxGXL® formula, you'll place MaxGXL at the center of your health regimen.

MaxGXL supports your body's natural production of glutathione by providing the building blocks the body needs to manufacture and recycle glutathione. Glutathione empowers each cell to function at its full potential, thus promoting the following*:

- **Healthy aging**
- **Neutralization of free radicals**
- **Energy and stamina**
- **Optimal cellular health**
- **Recovery from exercise**
- **Detoxification of the body at the cellular level**
- **The immune system**



*These statements have not been evaluated by the Food and Drug Administration. MaxGXL® is not intended to diagnose, treat, cure, or prevent any disease.



"Over the years I have tried many natural products. Nothing has ever worked so well as MaxGXL. After only three days on MaxGXL, I could not believe how much better my left hand was. Another pleasant surprise is my balance, which has been terrible since a back operation in 1972. My balance now has greatly improved. The best improvement, I believe, is my energy level. I sleep so much better and wake up ready to GO! I am 70 years young and have the same or more zip than when I was 39!"



– George Richer,
Independent Max Associate



The standard supplement approach works from an “outside-in” perspective, while MaxGXL operates from an “inside-out” perspective. Instead of focusing on exotic juices and berries and substances that your body does not naturally produce, MaxGXL focuses on the substance it already carries within. Like Al Hafed’s diamonds in his own backyard, glutathione is the health treasure you seek.



Don't Be a Victim of Age & Free Radicals

At 68 years old, Shirley felt her age in her bones and muscles. “I wasn’t very good company,” she reported. “I felt old, much older than my age. I couldn’t walk up stairs or hills. Just standing after sitting for a while would give me excruciating pain.”

An outdoor enthusiast, Carvel began running marathons at age 47, running at least one per year for ten consecutive years. Then, he became sick, stopped exercising and gained 75 pounds. “For several years I was not living life,” Carvel lamented, “I was merely surviving from one day to the next.”

At age 44, Serge was plagued with fatigue and headaches. Judy and her husband struggled with physical and mental lethargy. They both felt like they had a “fog” inhibiting their thinking. Charlene, the mother of two school-aged, special-needs children, was unable to sleep through the night.

All of these people had something in common: As they aged, they suffered from declining health. Sound familiar?



In many cases, one of the first and most obvious symptoms of declining health is decreased energy. Low energy levels correspond directly with low levels of ATP production. ATP is the energy produced within your cells, which is created from the nutrients we take into our body through food and supplements. The more ATP your cells produce, the better they function. But just as an engine produces exhaust, ATP also produces a byproduct—oxidants—through a series of chemical reactions. This process, called oxidation, is literally a form of burning inside your body. Free radicals are the byproduct of oxidation.

Excess free radicals can be extremely damaging to the body. Free radicals attack your cells, inhibiting their function and damaging their membranes—so much so that your immune system can be impaired and DNA damaged.



What is the Solution?

Our bodies produce antioxidants, which are designed to neutralize free radicals, thus in part protecting ATP production. Unfortunately, these antioxidants become depleted over time and with abuse. Glutathione is no different. As we age, glutathione levels are depleted due to sleep deficits, poor nutrition and eating habits, lack of exercise, environmental pollutants and toxins, exposure to the sun, physical and emotional stress, illnesses, alcohol, tobacco and other harmful substances and habits. Everywhere we turn we are exposed to destructive substances and habits that cause free radical damage. The odds are overwhelmingly against us.



Most people don't find out about this debilitating process until it's too late. Those who are aware try to compensate with supplements, thinking that external substances are the answer. But most of these are like trying to fight a war with spitballs. They are inferior substitutes for the body's best natural weapon: glutathione.

"My husband and I had been struggling with discomfort as well as physical and mental lethargy. After taking MaxGXL...it felt like a fog had lifted off of my brain. My husband felt the same effect and reported not experiencing the dip in energy that he usually experienced mid-morning. Perhaps the most significant benefit is that he has not felt any discomfort in his back in over a year. Words cannot express how this has impacted our quality of life. I feel 20 years younger."

– Judy Malinowski

Independent Max Associate



As Scott Momii, Executive Director of Product Management and former CEO of CellGevery, a glutathione research firm acquired by Max International, says, "Glutathione is this wonderful compound that the body has naturally created to protect the cells and organs of the body. In today's industrial society, the body, organs, and cells are constantly bombarded with free radicals, toxins that we ingest and breathe. [Glutathione] protects our cells and organs from this damage."



The Master Antioxidant

As the body's most powerful and prevalent antioxidant, as well as a natural detoxifier, glutathione is essentially a cell protector. It has the power to do what no other antioxidant can—including well-known substances such as Vitamins C and E. It is found in every cell of the human body. And since your body is composed of trillions of cells, your complete health is dependent upon your cellular health. As the cell goes, so goes the entire organism—your body.

The body produces a number of antioxidants. Each one has a specific purpose, and not all antioxidants are created equal. In the hierarchy of antioxidants, glutathione is at the top of the mountain. According to Dr. John T. Pinto of the Sloan Kettering Cancer Center in New York, it is the master antioxidant—the most important, most effective, most useful, and most extensive*. It is present in every cell of the body. It is like the highest-octane fuel for the energy engine of ATP.

Most antioxidants only take care of the oxidants from the specific process in the body for which they are designed. In contrast, glutathione is a ubiquitous, all-purpose antioxidant, meaning that it neutralizes virtually all oxidants. It succeeds where others fail, cleans up what other antioxidants are not equipped to handle.

*Source: *Glutathione: Your Body's Most Powerful Healing Agent* by Jimmy Gutman

Video: The Power of Glutathione





Glutathione does more to maintain cell health than perhaps any other substance. Dr. Herb Nagasawa, Executive Research Scientist for Max International and former Chief Scientific Officer for CellGeivity, says, “I felt that glutathione was such an important antioxidant that it has to be delivered to the general public in a form that can be consumed by everyone.” Dr. Lester Packer warns in *The Antioxidant Miracle*, “...be especially vigilant about maintaining high levels of glutathione. Your life may depend on it.” Consider these devastating consequences of reduced glutathione levels, as described in the book, *Glutathione: Your Body's Most Powerful Healing Agent*:

- Without glutathione, your cells would disintegrate from unrestrained oxidative stress.
- Without glutathione, your liver would shrivel up and die from the overwhelming accumulation of toxins.
- Without glutathione, your body would have little resistance to bacteria or viruses.

“I am 50 years old and have had some serious fatigue issues. I was living in discomfort. I have been on MaxGXL for three months now and it is unbelievable how I feel! I have my life back. Had I not been introduced to MaxGXL I would still be sitting in my chair and wondering what kind of future was ahead of me. I am walking proof that MaxGXL gave me my life back.”

– Allison L. Fleming

Independent Max Associate



Will the Real Antioxidant Please Stand Up?

Science is discovering that many excellent antioxidants, such as Vitamins C and E, only handle a fraction of our antioxidant needs. While they may provide some antioxidative benefits, they primarily work by protecting glutathione from having to be used in other reactions outside of the cell and allowing glutathione to be more prevalent inside of the cell.

While these other substances may be good for the body, we call them “one-hit wonders.” Once their antioxidative effect is used by the body, they become weak free radicals. Thus, their scope and effect is limited, and can even be harmful in some instances.



In contrast, glutathione has a regenerative effect. According to Scott Nagasawa, Pharm.D., Executive Director of Product Development and former Chief Technical Officer of CellGevery, “Glutathione can actually neutralize many different types of free radicals. When it neutralizes a free radical, glutathione itself never becomes a free radical. Whereas Vitamin C and Vitamin E, when they neutralize a free radical, they actually become a weak free radical themselves. Glutathione is one of the only antioxidants that can recycle itself.”

MaxGXL solves most of the problems currently found in the antioxidant industry by supporting the real deal—glutathione.



"The more I looked into glutathione and understood what it could do for the body, the more excited I got. Understanding the science behind it was powerful, but what really sold me on MaxGXL was when I saw what it could do for my patients. I praise Dr. Keller for developing a one-of-a-kind...product that has actually been shown to produce glutathione in the body. There may be other glutathione products out there, but nothing with the state-of-the-art science of MaxGXL."

– Dr. John Kindle

35-Year Family Doctor, Chief of the Childhood Care Division in Ottawa, Canada since 1990, Member, Max International's Medical Board & Independent Max Associate

Where Have You Been all My Life?

Like many people, you're probably wondering why you're just learning about glutathione if it is this important. The reason is simple: Although scientists have long understood the power of glutathione, they have been unable to develop a product that the body can use. This is because, when taken orally, it is quickly broken down in your digestive tract and eliminated before it can be absorbed by cells. It was like discovering diamonds but being unable to reach them. All this changed with MaxGXL[®], which has solved the problem with a patent-pending process that delivers the building blocks of glutathione to your cell.



“It is well documented that glutathione sold as a dietary supplement is mostly destroyed through digestion and therefore is of little use.”

– Patricia A.L. Kongshavn, Ph.D.,

*Former Professor Department of Medicine, McGill University,
Montreal, Canada*

Imagine a dam being built that you’ve never seen before. The higher the dam rises, the more water and pressure builds behind it. The water will remain in place until something occurs to release it. Glutathione is similar. The “pressure” has been building with more than 89,000 independent research studies proving the power and benefits of glutathione. By overcoming the delivery challenge, MaxGXL has released the floodgates by making this knowledge relevant to the average consumer.



A Pioneer in Glutathione Research

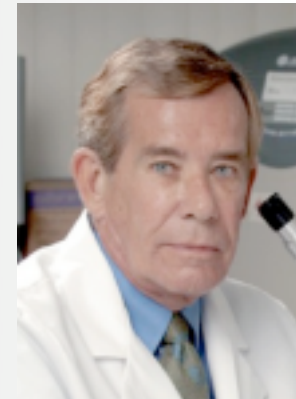
Dr. Robert Keller, a clinical physician, researcher and immunologist, provided the keys to unleash the power of glutathione.

Dr. Keller worked with a wide variety of patients, all of whom suffered from problems for which there was no medical solution. As he performed diagnostic tests he discovered two things: 1) virtually all of his patients had low levels of antioxidants, and 2) they had high levels of uric acid.

Uric acid, he discovered, is the “last line of defense” when all other antioxidants had been expended.” While glutathione is the first and best line of defense in the antioxidant hierarchy, uric acid is the last and the least efficient. In other words, Dr. Keller’s patients had high levels of uric acid because their other, better antioxidants were depleted.

Robert H. Keller, MD

- **Served** on the scientific review panels for the National Institutes of Health & the Veterans Administration
- **Served** on the faculties of the Mayo Graduate School of Medicine, University of Wisconsin & the Medical College of Wisconsin
- **Published** more than 100 original articles in various scientific & medical journals
- **Awarded** several patents
- **Elected** to the Board of Governors of the American Academy of HIV Medicine
- **Served** on the scientific advisory board of several bio-tech companies



[Click Here to Read Dr. Keller's Curriculum Vitae](#)



This realization set Dr. Keller on a search to find the best antioxidant, which led him to glutathione.

The Delivery & Measurement Challenges

After exploring the glutathione research, Dr. Keller hit a roadblock. He discovered that scientists had been unable to deliver glutathione into the body, for the reasons previously stated. In addition, Dr. Keller realized that scientists had no way of measuring glutathione levels in patients.

Understanding that glutathione was the key to improving the health, vitality, and longevity of his patients, Dr. Keller set out to overcome these hurdles.

MaxGXL® is Born

First, Dr. Keller developed a proprietary blood test to successfully measure glutathione levels in real time. Next, he took his problem to the research lab. After ten years and eighteen attempts, he and his team produced a formula that

Video: Dr. Keller on Glutathione



improved glutathione production at the cellular level. Max International now has a patent pending for the MaxGXL formula, which gives the body the necessary building blocks to manufacture glutathione.

This formula was a monumental breakthrough in modern science because it overcame two previous limitations:

- 1. It assisted the substance to pass through the digestive process.**
- 2. It allowed ingredients to pass through cell membranes, where they can combine to form glutathione.**

This means that MaxGXL can actually be absorbed and utilized by cells. Feeding your cells MaxGXL is like discovering health “diamonds” inside your body. And the regenerative effect of MaxGXL means that your body can continue producing the wealth of health for years to come.



Our Commitment to be the Global Glutathione Leader

With MaxGXL, Max International has a corner on the glutathione market. There is no other supplement on the planet that can deliver the needed elements to cells the way MaxGXL does to enhance the production and function of the body's most powerful antioxidant. Add Max N-Fuze to the mix and it's clear that Max is the glutathione industry leader and will be for years to come.

We're committed to defining the cutting edge of research-based, scientifically-proven products that promote cellular protection, health and function. We're taking proactive responsibility to ensure that our Associates have an innovative home for years to come, a company that they can be proud of. Our commitment to our product users and Associates is to remain the global leader in glutathione research, development and distribution.

This is why we acquired the assets and technology of [CellGevity](#).



CellGevity: A Partnership to Boost & Protect Your Business

Founded in part by Dr. Herbert Nagasawa after 25 years of research, CellGevity is a leading biotechnology company in the field of glutathione research and development. They have a scientific team dedicated to glutathione research. Dr. Nagasawa has developed and patented cellular nutrition products that provide bioavailable precursors to glutathione to enable your body to maintain healthy levels of glutathione.

In early 2009, Max International acquired all of CellGevity's assets, including the following:

- **Patents**
- **Proprietary Research**
- **Breakthrough Formulations**
- **Executive Team**
- **Research Scientists**

Herbert T. Nagasawa, Ph.D.

- **A world-renowned** researcher on the chemistry and delivery of glutathione
- **Senior Editor** of the International Journal of Medicinal Chemistry for 32 years
- **Published** 165 peer-reviewed scientific articles
- **Retired Senior Career Scientist** at the Veterans Administration
- **Professor Emeritus** of Chemistry and Toxicology at the University of Minnesota



This acquisition ensures that Max International will remain at the forefront as the undisputed leader in all aspects of the glutathione industry. It combines a cutting-edge scientific platform with a world-class marketing business to impact the world with the phenomenal benefits of glutathione. It gives us even more leverage to change the world and improve the health and lives of our Associates and customers.

Video: Peter Nordberg, CEO, on CellGevity Acquisition



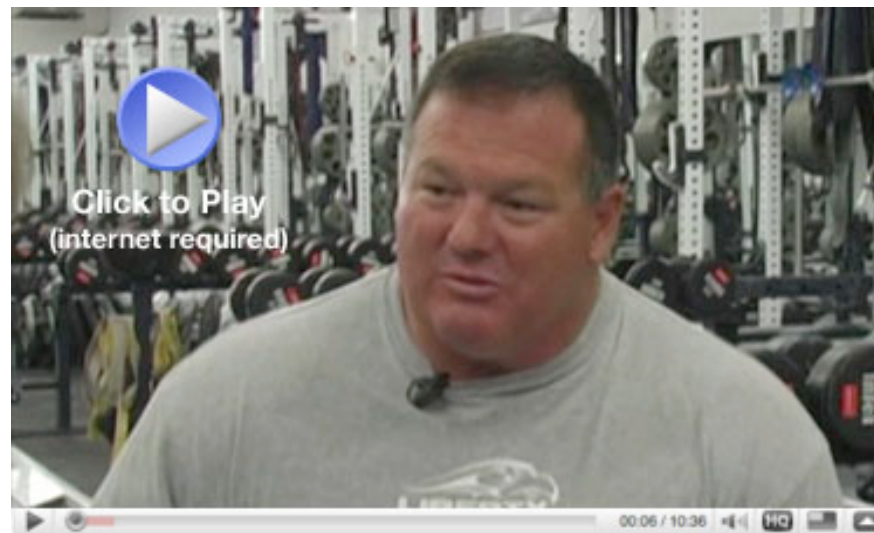
MaxGXL® Sport

Max International has developed [MaxGXL® Sport](#), which contains the same ingredients as MaxGXL, but also carries the prestigious [NSF Certified for Sport™ certification](#). NSF Certified for Sport™ is the world's leading sports certification and gives Max International Associates a competitive edge in their selling and recruiting efforts.

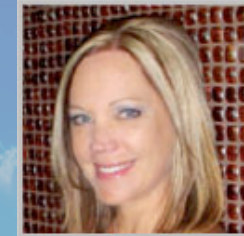


See [Appendix 4](#) for more information on the NSF Certification.

Video: Weightlifter Breaks 5 World Records at Age 49



"I NEVER get sore any more after my workouts. Even on the days I work out extra hard I think to myself, 'Man, I am going to be hurting so bad tomorrow.' But much to my surprise... NOTHING! I love MaxGXL! Not only for what it has done to my body, but for what I know it is doing to protect my body in the future! And I got an added benefit: I sleep so great now. I wake up feeling so crisp and energetic."



– Linette Milligan

Independent Max Associate

"I hold a black belt in Tae Kwon Do. I used to compete all the time but for the past ten years my focus went to other things. I never stopped running, stretching and lifting weights but as far as martial arts and competition, I was out of fighting shape. My third day on MaxGXL I had one of my best karate classes to date. My cardio was limitless that night. The hour-long class was actually not long enough! On April 12th, 2008 I came out of retirement, having competed in my first local Karate tournament. I placed first in my division and second for Grand Champion. I owe a large part of this to MaxGXL."



– Steve Holleran

Independent Max Associate



Max N-Fuze™: High-Performance Supplement

In addition to MaxGXL®, Max International has developed a high-performance vitamin and mineral supplement called Max N-Fuze. Max N-Fuze is powerful for two reasons: 1) it aids in the production of glutathione, and 2) its nanofusion technology provides unprecedented absorption and bioavailability.

Focused Formula to Enhance Glutathione

Max N-Fuze is not a general multivitamin. It is a focused formula that works toward the function and production of glutathione and its complementary antioxidants. There are numerous antioxidants, and they work as teammates. Glutathione is the most important. Even though others are not as important, without them glutathione would be bombarded and bogged down. When the other antioxidants function at peak levels, glutathione can focus, and its performance is therefore enhanced.



If you compare antioxidants to a football team, glutathione is the quarterback and the others are the offensive line and other supporting players. A quarterback without an offensive line would obviously be in deep trouble. Such is the case with glutathione. Max N-Fuze provides all of the elements necessary to make all cylinders of your antioxidant engine fire with maximum results.

In addition, Max nanofusion technology creates an unparalleled breakthrough in absorption and bioavailability that cannot be achieved with conventional vitamin and mineral supplements.

Learn more about Max N-Fuze in [Appendix 5](#).

Video: Dr. Daria Davidson



Discover Your Treasure of Health with MaxGXL®

Are you giving your body everything it needs to overcome the adverse effects of free radical damage? Are your cells protected and healthy? Do you enjoy optimum levels of energy and stamina? Is your mind focused and alert? Is your immune system operating at full capacity?

If not, it's time to unearth and capitalize on your body's richest treasure: glutathione. This is done through the power of MaxGXL, combined with Max N-Fuze. We invite you to put our products to the test in your own life. Learn more and put our glutathione-enhancing products to the test by contacting the person who shared this e-book with you.



Appendices



Appendix 1.

About Max International

Max International is a health and wellness company dedicated to improving both the physical and financial lives of individuals all over the world. We accomplish this by providing research- and science-based products, including MaxGXL and Max N-Fuze, that are proven to be beneficial. Our network marketing model provides a lucrative compensation plan and unmatched support. We strive to deliver a better way of life to our Associates.

Learn more at www.max.com.

The Max Business Opportunity

Chances are that once you experience the benefits of MaxGXL, you won't want to keep this product to yourself. That is why we offer the Max International business opportunity. Simply teach your family and friends about glutathione and our breakthrough products to earn commissions, build a team, and enjoy a residual income. With an extremely low start-up cost, a Max International business offers great tax advantages, leveraged income, a global market, patent-protected products, and more.

Contact the person who shared this e-book with you to enroll now.



Appendix 2.

Connect with Max International

We invite you to explore the [Max blog](#) to stay abreast of all company developments. You may subscribe to our [RSS feed](#), or have new blog posts [delivered straight to your email inbox](#).

We also invite you to connect with us on the following social networks:



Appendix 3.

Additional Customer Experiences

"I started on the product in January 2008, almost one year after serious health problems. Within 2 weeks of starting MaxGXL, I noticed my energy level had risen. I had more energy to get myself to the gym, I started lifting heavier weights, started to run on the treadmill, which I had not done for a few years. I started to do the things that I really wanted to do. I'm now exercising five times a week since I have more energy to do it. I am eating better, and not craving all the junk I used to eat because I don't feel stress like I did before. I am not waking up during the night. I am able to sleep better and therefore feel refreshed every morning now when I wake up. I have dropped weight since I have the energy to burn more calories. I really feel like a new man!"



– **Fernando Torres**

Independent Max Associate

"I have been a powerlifter for 35 years. In 1993 I suffered a few health setbacks. To say the least, it has been a rocky comeback. The first week of taking MaxGXL I started to feel the difference in my body. I had more endurance in my training, my recovery time decreased. I qualified for two world championships in November, one in Las Vegas, and the other in Palm Beach, Florida. I won the national championships for my age and weight and broke the existing American record in the bench press for 55-59 year olds at 198 pounds body weight with 396 pounds barely missing the world record of 442."



– **Brian Kline**

Independent Max Associate

[Click here](#) to read more testimonials.



Appendix 4.

NSF Certification

The NSF certification ensures that MaxGXL® is free from substances on the banned substances list. Ideal for everyone from professional athletes to the average person, it contains the same ingredients as regular MaxGXL, but it is packaged using veggie caps and sealed in a convenient bottle.

NSF International is a non-profit, non-governmental organization that was founded in 1944 as the National Sanitation Foundation. NSF provides public health and safety-related information to concerned consumers around the world, as well as providing services to manufacturers in over 100 different countries. The NSF logo represents that a product has been tested to verify label claims, as well as to ensure it is free of contaminants such as heavy metals, microbiologicals and aflatoxins.



Certified for Sport™
www.nsf.org

There's a reason why Major League Baseball (MLB), the MLB Player's Association, National Football League (NFL), the NFL Player's Association, PGA, LPGA, and the Canadian Center for Ethics in Sports (CCES) have all chosen NSF Certified for Sport™ to ensure the products their athletes use are safe. (The NFL also requires NFL Goalpost Certification before it will approve a product for use by its athletes.) Others may claim to be as thorough as NSF's Athletic Banned Substances Program, but only NSF offers a comprehensive program designed for participating manufacturers and their products that includes product testing for banned substances, label content confirmation, formulation and label review,

production facility and supplier inspections, as well as ongoing monitoring in line with substance prohibitive lists (WADA, NSF Annex A, NFL, and MLB). NSF's service offering is unique at every stage of the game—comprehensive, credible, and complete.

However, the standard NSF mark is not the same as the NSF Certified for Sport™ mark. The NSF's Certified for Sport program performs the same screening and verification as the standard certification program with the addition of in-depth screenings that ensure the product does not contain banned or prohibited substances, thus earning the much more stringent NSF Certified for Sport™ certification. The NSF Certified For Sport™ program performs independent screening tests for more than 130 banned metabolites.



Appendix 5.

Max N-Fuze™

Max N-Fuze uses patent-pending nanotechnology to efficiently deliver targeted nutrients that can be readily absorbed and utilized by the cell. This breakthrough technology envelops nano-sized nutrients in a highly purified water cluster and efficiently delivers the nano-sized particle to the cell almost instantaneously. The composition, absorption, and bioavailability deliver an unsurpassed formulation designed to support the nutritional needs of your body's antioxidant and immune network. Max N-Fuze supplies the perfect blend of 19 high-performance vitamins and minerals to support the body's formulation of key supportive antioxidants. Together, Max N-Fuze and MaxGXL® offer you the best in full-spectrum cellular defense and function.

Features & Benefits of Max N-Fuze*:

- Delivers vitamins, minerals and herbal ingredients to support optimal cell function, cellular communication and cellular defense mechanisms.
- Provides needed nutrients to further support glutathione production fostered by MaxGXL.
- Supports the function of key endogenous antioxidant enzymes, such as superoxide dismutase (SOD), catalase, and glutathione peroxidase (GPX).
- Utilizes patent-pending nanotechnology designed to maximize absorption.
- Provides nano-sized D-ribose and CoQ10 to support ATP (energy) production.

*These statements have not been evaluated by the Food and Drug Administration. Max N-Fuze is not intended to diagnose, treat, cure, or prevent any disease.



Appendix 6.

Further Reading & Scientific Research

Books:

[Glutathione: Your Best Defense Against Aging, Cellular Damage and Disease](#) by Robert Keller, M.D.

[What You Should Know about the Antioxidant Miracle](#) by Earl Mindell, M.D.

[Glutathione: Your Body's Most Powerful Healing Agent](#) by Jimmy Gutman, M.D. & Stephen Schettini

[The Antioxidant Miracle](#) by Lester Packer, Ph.D. & Carol Colman

[Glutathione: The Ultimate Antioxidant](#) by Alan Pressman, Ph.D.

[Stop Aging Now!](#) by Jean Carper

Selected Scientific Research:

Beutler E. Nutritional and metabolic aspects of glutathione. *Annual review of Nutrition* 9:287-302, 1989

Townsend DM, Tew KW, Tapeto, H. The Importance of Glutathione in Human Disease. *Biomedicine and Pharmacotherapy*: 2003;57:145-155

Franco R, Schoneveld OJ, Pappa A, Panayiotidis MI. The central role of glutathione in the pathophysiology of human diseases. *Arch Physiol Biochem*. 2007;113: 234-58.

Braverman E, Pfeiffer C, Blum K, Smayda R. The Healing Nutrients Within: Facts, Findings, and New Research on Amino Acids. [ISBN 0-87983-706-3] *Keats Publishing, New Canaan, Connecticut, 1987*

Commander JNM, Stijntjes GJ, Vermeulen NPE. Enzymes and transport systems involved in the formation and disposition of glutathione s-conjugates. *Pharmacological Reviews*, 47:271-330, 1995



Deneke SM, Fanburg BL. Regulation of cellular glutathione. *American Physiological Society* L163-L173, 1989

Fahey, RC. Protection of DNA by Thiols. *Pharmac. Therapeut.* 39: 101-108, 1988

Kidd PM. Glutathione: Systemic protectant against oxidative and free radical damage. *Alternative Medicine Review* 1: 155-176, 1997

Kidd PM, Huber W. Natural antioxidants – First line of defense in living with the AIDS virus: A strategy for long term survival. *PMK Biomedical-Nutritional Consulting*: 115-142, 1991

Lomaestro B, Malone M. Glutathione in health and disease: Pharmacotherapy Issues. *Annals of Pharmacotherapy* 29:1263-73, 1995

Meister A. Glutathione metabolism. *Methods in Enzymology* 252:3-7, 1995

Valdo M, Leibritz D, Moncol J, et al. Free radicals and antioxidants in normal physiological function and human disease. *Int J Biochem Cell Bio.* 2007;39(1):44-84

Mullineaux P, Creissen GP. Glutathione Reductase: Regulation and Role in Oxidative Stress and the Molecular Biology of Antioxidant Defenses, *Cold Spring Harbor Laboratory Press*, 1997.

Lauterburg BH. Analgesics and glutathione. *Am J Ther.* 2007;9:225-33.

